



Huber

FACT SHEET

Huber Cellars and Vineyard
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Overview:

The Huber Vineyard is the third oldest vineyards in Santa Rita Hills, planted by Norman and Traudl Huber in 1988. Since the first harvest in 1991, Chardonnay and Pinot Noir grapes have been sold exclusively to Longoria, Gainey and Rusack and have long been a key component in their award-winning wines. The first wines bearing the Huber label debuted in 2000.

The Vineyard:

The 24-acre Huber Vineyard sits in the midst of the Santa Rita Hills AVA (American Viticultural Area), an appellation lauded for its stellar Chardonnay and Pinot Noirs. The Huber Vineyard includes these hallmark winegrape varietals, as well as a block of Dornfelder from the Huber's native Germany. The early morning marine fog, early afternoon ocean breeze and lingering sunlight of the region marry with the sandy clay loam soils of the vineyard to produce winegrapes of great structure and balance. The vineyard is under the care of John Belfy of Buona Terra Farming.

Winemaking:

Huber wines are made in the "Lompoc Wine Ghetto", under the watchful eye of consultant winemaker Norman Yost. Winemaking is focused on a handcrafted approach, with grapes vinified in small lots and with individual attention paid to each varietal and to each barrel. The wines are aged in a combination of new and neutral French oak barrels for up to eighteen months before being bottled.

The Label:

The Huber crest graces the label of Chardonnay, Pinot Noir and Dornfelder wines from Huber Cellars. The crest was granted to the Huber family in the 14th century when an honorable citizen by the name of Huber received the coat of arms as a seal from Emperor Heinrich VII in Regensburg Bayern for services benefiting the town.

Huber Wine Traits:

- Chardonnay and Pinot Noir display a Santa Rita Hills profile of minerality, spice and true varietal character
- Unique to the Central Coast, Huber Dornfelder's inky color leads to bold, dense, fruit driven flavors
- Elegantly hand-crafted wines that are enjoyable upon release