

For immediate release
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“Cheers for Charlotte” will benefit the Santa Ynez Valley Humane Society
Seven dog-loving winemakers will pour during Holiday Weekend in Wine Country

LOMPOC – November 12, 2009 - Dogs are as much a part of vineyard and winery life as grapes or barrels. Around the Santa Ynez Valley, it’s almost expected to see a dog in the back of a pickup, accompanying a winegrower through the vines or hanging out in the cool cellar on a hot day. And so it was with Norman and Traudl Huber’s canine companion, Charlotte. The smartest puppy in a litter of 12, the Huber’s brought Charlotte home from the Buellton Farmer’s Market fifteen years ago. Not only was Charlotte an excellent guard dog and an expert “gopher hunter”, but also became multi-lingual, picking up both English and German from the Hubers. Definitely the smartest pup in the litter!

Charlotte passed away two years ago after a long and happy life with the Hubers. With a desire to not only memorialize Charlotte, but also to help other dogs find such a good life, Norman and Traudl Huber have crafted a special wine from their vineyard, called “Charlotte’s Reserve” and annually host a benefit tasting where they are joined by fellow animal-loving vintners. This year, “Cheers for Charlotte!” will be held on **December 5th, from 1:00 – 4:00**, at the Huber Vineyard. The afternoon tasting will feature wines from:

Clos Pepe	Rescued greyhounds help the Hagen family grow renowned Pinot Noir and Chardonnay
Prodigal	Pinot Noir and Pinot Gris from winemaker Steve Russell, previously a veterinarian
Chien	Alsatian style wine from Don and Lindsay Schroeder, named for their canine companions
Flying Goat	Pinot Noir and “Goat Bubbles”, named after winemaker Norm Yost’s pygmy goat “kids”
Chien Tacheté	Beaujolais-styled Pinot from Barr and Helena Ross featuring their Harlequin Great Danes
Cane Felice	Sangiovese from winemaker Dave Yates to benefit the Elings Park off-leash dog program
Huber Cellars	Estate Pinot Noir, Chardonnay and the release of 2006 “Charlotte’s Reserve”

The wines will be accompanied by tasty appetizers, and 100% of ticket sales will benefit the Santa Ynez Valley Humane Society. Tickets are just \$25.00 per person, and are tax deductible. To purchase tickets, call the Humane Society at (805) 688-8224 or visit the Huber Cellars website at www.HuberCellars.com (click on the Buy Now link).

The Huber Vineyard is one of the oldest vineyards in the Sta. Rita Hills appellation and continues to provide winegrapes to a select number of premium wineries. Additionally, the Hubers produce limited amounts of estate Chardonnay, Pinot Noir and Dornfelder wines under their Huber Cellars label. For more information, visit www.HuberCellars.com or contact Norman Huber at (805) 736-3854 or via email at info@hubercellars.com

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